



1448 Center Ave., Janesville, WI 53546

608-758-3100

Hours: M-F 9:00 a.m. - 6:00 p.m.

Sat. 9:00 a.m. - 3:00 p.m.



BizSnaps

A Snapshot look at local businesses

When was business started? 2000

Describe your product: The finest quality pre-owned vehicles available.

What do you do that differentiates you from your competitors?

We believe in offering the finest quality pre-owned cars & trucks at the absolute lowest possible prices. Our low over head always gets passed on to the customers.

How did you get interested and/or started in this business?

My partner and I have been in the auto industry and Auto Banking industry for over 20 years.

What have you learned from this business?

That no matter if you spend \$40,000 for a car or \$2,500 you deserve the best possible vehicle for your money.

What are your future plans for your business?

Continue to service and grow our client base and open a service department.

What or who has had the most influence in the way you do business?

Our customers - They are always right. When they tell us what they need, we listen.

Do you have a favorite saying that applies to your business?

Drive a little save a lot.

Biggest little dealer in town.

What have been some of the challenges you've faced and how did you work them out?

Most recently fining extremely nice low mileage vehicles. There is a shortage currently.

What do you find most rewarding about this type of work?

Helping people who need quality reliable transportation.

What type of customers uses your products/services?

Everybody

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