

BizSnaps

A Snapshot look at local businesses



All Spa Repair
of Janesville

Jon Folk, Owner
JANESVILLE, WI 53545
Phone #: 608-755-1996



When was the business started? I started the business at the beginning of 2007.

Describe your products/services. ALL SPA HOT TUB & SPA REPAIR is a repair service for hot tubs & pools. I repair any make of spa, hot tub or pool. If you are having a mechanical, electrical or leak problem call today. 608-755-1996. 24 hour answering service.

- HOT TUB & POOL REPAIRS
- ALL SPA offers equipment that you use for hot tubs and swimming pools. Most accessories will have to be ordered in. My distributors will have parts here in two - three days, at a very good price.
- Chemical maintenance program: I adjust your chemicals and clean the tub and filters every two weeks.
- Large selection of spa repair parts & chemicals in stock.
- Monthly delivery routes to your home or business for customers who need chemicals, filters, and accessories. Visa & MasterCard accepted.

How did you get interested and/or started in this business? I have worked in service repair for over twenty years. I know that the customers want a knowledgeable, honest & reliable service person to take care of the problem. That's what I do; I will inspect your equipment and can show you a couple of preventative maintenance items that will save you money. I care about my customer and their equipment.

What kind of training or background do you have? I worked for a pool & spa company for a few years.

What have you learned from this business? I have gone through the State of Wisconsin certified apprenticeship program for electric motor repair & controls. I received my journeyman card in 1986. I have worked in an industrial electric, mechanical repair shop for many years. I have been working on pumps, motors and controls.

Also, my wife and I had a restaurant and catering business for five years, which gave me a great understanding of what it takes to run a reputable business.

Every day you continue to learn and experience. You will succeed if you keep going after your goal.

What are your future plans for your business? Growth of customers and products. More advertising; I'm a new business, and potential customers haven't heard of my company yet. More schooling on the new equipment that keeps coming out each year.

What or who has had the most influence in the way you do business? My parents, George & Julie Folk, and my wife, Paula.

What have been some of the challenges you've faced and how did you work them out? Doing the groundwork to start the business and rechecking as we move forward. Making sure that I have the right insurance, phone, advertising, inventory & suppliers. Everything I do is a working partnership with all these people to give you the best service. If one piece is wrong, everything you work so hard for crumbles. I work very hard to be at your house to give you the best service I can.

What do you find most rewarding about this type of work? I meet different people and see new places. Every repair job is new and a different challenge. You just won't know what you will find until you take off the panel of the spa and a mouse jumps out at you.

Tell us about your customers. My customers want to relax in their hot tub, spa or pool. It doesn't matter who you are. You will relax.

The Janesville
Gazette

BIZSNAPS IS A SERVICE OF THE ADVERTISING DEPARTMENT of The Janesville Gazette, Jotter, and Bliss News Media. BizSnaps can be found online at www.gazetteextra.com/bizsnaps in .pdf format for printing. To be a part of BizSnaps, call your marketing rep at 608-754-3311 or go to www.blissnet.net/botw/bizsnaps to submit your information.