

BizSnaps

A Snapshot look at local businesses



Adams Auto & Truck Repair

Owner: David Adams

Address: 339 W. Delavan Dr

Phone #: 608-754-1502

Directions: Corner of Delavan & S. Jackson

Hours: Mon-Fri (8-6pm), Sat (8-noon)

When was the business started? It is a new business formed just this September.

Describe your products/services. I consider this a full service shop...anything from fuel injection/computer issues, (what we call drivability in the auto repair field), to transmission overhauls or just good old tune-ups and brake jobs.

What do you do, product, service or philosophy, which differentiates you from your competitors? Well, if you need a rear main seal put in your 23 dodge, I can handle it...if you need an automatic transmission overhauled in your 2006 Chevrolet or Chrysler, I can handle that, too. The work is done right here, with no subletting, that way I know what you are getting and you can see what you're receiving. But, I don't do tires...you can get a better deal at a mass-volume shop.

How did you get interested and/or started in this business? I had a lot of people convincing me to do this, and I am not green to the industry.

What kind of training or background do you have? Well, my father had his own repair business...and I started as a teen doing work for him. I remember by the time I graduated from high school that I could work on most farm tractors, diesel or gas, and had a fair amount of knowledge given to me from him. I then served our country proudly in the Marine Corps for ten years, working in the aircraft field. Five years in the field...five years as an instructor, teaching everything from gas turbines to gas engines. After seeing a lot of the world, I decided to ground my feet and try the civilian side of life. I have worked for all big three companies at the dealership level, but my specialty is late model Dodge and Chrysler products...although I enjoy all brands and can work on most makes and models. I have been a Master Tech ASE at Chrysler for many years.

What have you learned from this business? That the customers just want their mechanic to be honest and fair...and fix the car right the first time. Customers want to know up front that they can count on you to be there for them and not rip them off.

What are your future plans for your business? Just to provide a service to my community that is known and has a good reputation for being the guy on the corner of Delavan and Jackson who is fair and reasonable.

What or who has had the most influence in the way you do business? My father and the Marine Corps...honesty...integrity...fairness.

What have been some of the challenges you've faced and how did you work them out? Life is always full of challenges in this day and age. I, along with most people, overcome whatever we face...this is a built-in survival instinct we all have. I don't think I have overcome any challenge that anyone else wouldn't; or couldn't have.

What do you find most rewarding about this type of work? To see the smile on the customers face after they have had a good experience with their car repair...and knowing I kept their wheels rolling so they can keep their schedule on track.

Tell us about your customers. I tend to hear the words..."David, you're the real deal".

The Janesville
Gazette

BIZSNAPS IS A SERVICE OF THE ADVERTISING DEPARTMENT of The Janesville Gazette, Jotter, and Bliss News Media. BizSnaps can be found online at www.gazetteextra.com/bizsnaps in .pdf format for printing. To be a part of BizSnaps, call your marketing rep at 608-754-3311 or go to www.blissnet.net/botw/bizsnaps to submit your information.