

BizSnaps

A Snapshot look at local businesses



Yummy Pups
Lloyd Hause (Owner)
Yummypups.com
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Open on the web 24hrs-7days a week

When was the business started? We opened for business in March 2007.

Describe your products/services? We hand bake all natural dog treats. Currently we have 4 flavors, peanut butter, cheddar-carrot, cinnamon-honey and banana-mint. They come in a 1" bone, which is great for the smaller dogs or it makes a great trainer treat and we have a larger 3" bone for the big guys.

What do you do, product, service or philosophy, which differentiates you from your competitors? Our treats are healthier and tastier. We use all natural, human grade ingredients. When you read our labels you will always know and understand what you are feeding your pet. We can also make personalized treats, in which we place your pups name on a 5" dog treat using carob, a safe alternative to chocolate.

How did you get interested and/or started in this business? I have always loved to bake and dogs have always been a part of my life. Previously I owned Lloyd's Walk-N-Play Pet Sitting, which is where I realized the need for healthier dog treats.

What kind of training or background do you have? I have a college background in the sciences and many years of baking experience.

What have you learned from this business? People love their pets unconditionally and are genuinely concerned for their pet's health and want to make sure they live long healthy lives.

What are your future plans for your business? To continue to grow and add to my product line.

What or who has had the most influence in the way you do business? My dogs Buddy and Katy, they are always by my side supporting my baking efforts, I think that's because they know there will be plenty of treat-testing for them.

Do you have a favorite saying that applies to your business? Happy-Healthy-Hungry

What have been some of the challenges you've faced and how did you work them out? Coming up with new treat ideas is the biggest challenge. I just keep trying new ideas and a lot of trial and error, until I perfect it.

What do you find most rewarding about this type of work? Making both the dog and their owners happy. The pet gets a great tasting treat and the pet owner has satisfaction knowing they are doing their part to keep their beloved friend healthy.

What type of customers use your products/services? Pet owners willing to invest in their pet's health.

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