



BizSnaps

A Snapshot look at local businesses

Lockhart Builders, Inc.

Lockhart Builders, Inc
Rick and Kathy Lockhart
2132 Center Ave., Janesville
608-758-0434

Directions: 1 mile north of Bypass 11 & Highway 51 on west side of 51
Business Hours: Open 7 a.m. - 5 p.m.

When was the business started? 1984

Describe your products/services? Build new homes and condos

What do you do, product, service or philosophy, which differentiates you from your competitors? All our homes and condos are Energy Star Certified. We focus on the air quality, the energy efficiency of the materials used, and quality construction to insure the lasting value of your home.

How did you get interested and/or started in this business? Rick's parents and uncle were in the construction and real estate business

What kind of training or background do you have? Started working for family in high school.

What have you learned from this business? When clients build a new home, it is usually the biggest investment they will make for their future. As their contractor, no concern of theirs is too small to address.

What are your future plans for your business? Do more land development.

What or who has had the most influence in the way you do business? My parents. I have learned from the mistakes they made and expanded on the things they did well with their business.

Do you have a favorite saying that applies to your business? "There are no problems, just opportunities."

What have been some of the challenges you've faced and how did you work them out? Keeping ahead of changing markets. We go to Parade of Homes in Milwaukee, Chicago, Green Bay, and other larger markets. They tend to display new trends before they filter down to smaller markets like ours.

What do you find most rewarding about this type of work? Helping people build the home of their dreams that they can enjoy for years to come.

What type of customers use your products/services? all kinds of folks who need quality housing.

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