



Albright  
Electric  
& Solar LLC

# BizSnaps

**Doug Albright, Owner**

A Snapshot look at local businesses

**8109 N. Robert Dr., Evansville, WI 53536**

**608-882-4510 or 608-289-6231**

**Directions & Business Hours:** Hwy 14 towards Evansville. Take R (by the Pig. Wig. Store) onto Cty M, Go to the 4th left (Northridge). Go to 4 Way stop & take a left. 2nd house on the Right (8109 N. Robert Dr.)

**Hours:** 8:00-5:00

**When was Business started:** 2000

**Describe your products/services:** Full electrical service (residential & commercial) and also installing solar.

**What do you do, product, service or philosophy?** I am a state licensed Master Electrician and provide full electrical service & solar.

**Which differentiates you from your competitors?** Because I offer solar too. I am able to sell it and install it.

**How did you get interested and/or started in this business?** Through my dad - he's the one that steered me into electrical work and as far as the solar, I just decided to branch off in my business & I know solar is a great way to help with global warming & to help people reduce their monthly electrical bills.

**What kind of training or background do you have?**

I went to school for electrical & still do classes every year & with the solar, I attend classes through the MREA.

**What have you learned from this business?** To be honest & to do quality work.

**What are your future plans for your business?** To take one day at a time and hope that more people become interested in solar because it's the wave of the future.

**What or who has had the most influence in the way you do business?**

My family, a fellow contractor or two & my customers, you learn a lot every single day on this job.

**Do you have a favorite saying that applies to your business?**

"For every action, there is a reaction!" Just be honest with your customers & fair with them - they'll appreciate your work a lot more.

**What have been some of the challenges you've faced and how did you work them out?**

The economy has been a big challenge - supply prices keep going up, & you have to try to explain that to your customers when your bid goes up a little.

**What do you find most rewarding about this type of work?** Being my own boss & dealing with people every day - it's always different, it's a job I love to do.

**What type of customers use your products/services?** As far as the electrical - everybody - as far as the solar, people who want to try to make a difference & are interested in going green.

The Janesville  
**Gazette**

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