



# Perfectly Plus

Women's Consignment  
Clothing Size 14 & Up  
Shoes, Jewelry & Accessories

**Your Name:** Sarah Kopp & Tanya Kimble, owners  
**Business Name:** Perfectly Plus Women's Consignment  
**Address:** 123 N. Main St., Janesville  
**Phone:** 608-563-2626  
**Website:** [www.perfectlyplus.net](http://www.perfectlyplus.net)  
**Directions & Business Hours:** We are in the block of Main St. between Hwy 51 and Milwaukee, across from M&I Bank and next to The United Way. We are open Tuesday-Friday 10am-6pm, Saturday 10am-5pm, and Sunday 11am-5pm.



## BizSnaps

A Snapshot look at local businesses

- When was the business started?** We opened for business August 3, 2007.
- Describe your products/services?** We are a consignment shop specializing in casual to formal women's clothing size 14 & up, shoes, jewelry, purses, and accessories. We try to have something for everyone at prices they can afford.
- What do you do (product, service, or philosophy) which differentiates you from your competitors?** We've created a fun and comfortable place to shop for terrific name brand clothing at terrific prices just for plus-sized women. We are totally devoted to helping plus size women find the right fit at the right price.
- How did you get interested and/or started in this business?** Being plus-sized women ourselves, we knew that there was a need in this area for a clothing store designed specifically for plus-size, budget-conscious women.
- What are your future plans for your business?** We have a huge event coming up September 2-7 to celebrate our 1st birthday, our grand re-opening in our newly expanded space, and our freedom from the flood. There'll be super sales, gifts for everyone, prize drawings, and free events every day like chocolate tastings, massages, spa treatments, custom jewelry demonstrations, and live music next door at Codos Coffee House. We're also having a ribbon cutting, a sidewalk fishing tournament (No real fish), and a book signing by a local author. The whole schedule is available on our website or by calling us.
- What or who has had the most influence in the way you do business?** Mainly our own experiences as consumers. We want to treat our customers the way that we would ideally like to be treated ourselves when we're out shopping.
- Do you have a favorite saying that applies to your business?** Shop 'til you drop? Haha!
- What have been some of the challenges you've faced and how did you work them out?** A year ago we would have said the biggest challenge was just letting people know that we exist. Now we would say Mother Nature was our biggest challenge. We were very fortunate to make it through the flood with minimal damage and it was our sense of humor that kept us going. Closed for business with fish swimming in the parking lot? OK, we'll paint the windows and make it an attraction. Re-open with no power? No problem, we'll give out mini flashlights and shop in the dark!
- What do you find the most rewarding about this type of work?** Without a doubt it's the customers. We both love meeting new people and shopping, so we've got the perfect combination.
- What type of customer uses your products/services?** Any woman looking to find some great deals on some really great plus-size clothing and accessories or any woman looking to make some extra money on her gently used items should definitely check us out.

The Janesville  
**Gazette**

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