



BizSnaps

A Snapshot look at local businesses



Name: Bill & Tanya Kleinhenz

Title: Massage therapists/owners

Business Name: Rainbow Ray's Healing Touch, LLC

Address: 1617 W. Court St.

Phone: 436-1191 (Bill) 436-0118 (Tanya)

Directions & Business Hours: I-90 to Hwy. 11 (W. Court St.), located inside Southern Exposure. Hours are by appointment only.

When was the business started? Rainbow Ray's started in January 2006.

Describe your products/services. Therapeutic massage, craniosacral therapy, Reiki sessions & training.

What do you do, product, service or philosophy, which differentiates you from your competitors? Together, as a husband & wife team, we offer unique services to a wide variety of people. Bill offers onsite, mobile massage with a table or chair depending on the client's needs. Onsite massage is beneficial for businesses, parties, outings or for the immobile. Tanya practices and specializes in therapeutic massage, craniosacral therapy and Reiki.

How did you get interested and/or started in this business? Our daughter has had some developmental delays with special needs. She responded profoundly to these non-invasive modalities, thus sparking our interests further in this field.

What kind of training or background do you have? They are both graduates from Lakeside School of Massage Therapy in Madison, Wisconsin. Tanya continued her education & training through the Upledger Institute in craniosacral therapy I & II, Somato emotional release, and pediatrics.

What have you learned from this business? To really listen to our client's concerns and carefully develop a treatment plan accordingly. Everyone has different needs.

What are your future plans for your business? Tanya plans to help more pregnant mothers & children, especially with learning disabilities, behavioral problems, spectrum disorders & autism. Bill plans to reach many clients through mobile massage.

What or who has had the most influence in the way you do business? We've been influenced the most by their faith, family, teachers, and mentors.

Do you have a favorite saying that applies to your business? Your body is a vehicle & we all need maintenance from time to time!!!

What have been some of the challenges you've faced and how did you work them out? Getting people to invest in themselves for maintenance has been a small challenge, but educating them about the importance of bodywork & self care has helped.

What do you find most rewarding about this type of work? The instant gratification that is achieved by relieving someone's discomforts.

What type of customers use your products/services? Anyone seeking complimentary care.