

BizSnaps

A Snapshot look at local businesses



Name: Julie Clift / Raymond Yuhas, owners

Business Name: Julie-N-Ray's Liquors

Address: 1621 W. Court St., Janesville, WI

Phone: 608 756-1234

Directions & Business Hours: We're located between Center Ave. and Crosby in Janesville. Our hours are 9:00AM to 9:00PM

When was the business started? July 3, 2008

Describe your products/services: We carry beer, wine and liquor with some food products such as pizza, chips and dip.

What do you do, product, service or philosophy which differentiates you from your competitors? With the large store we have we will be offering food products to make our store a one stop shop.

How did you get interested and/or started in this business? Back in 2005 when GM offered a buyout package the last day to accept it we decided that the next time we would be ready to take it. So we were ready this time.

What kind of training or background do you have? I was the night manager for Stateline Liquors in South Beloit, IL, for a couple years. Ray has had small business management and accounting training at Blackhawk Tech, while Julie has the same from U-Rock.

What have you learned from this business? Nothing is easy that's worth trying.

What are your future plans for your business? To be successful!

What or who has had the most influence in the way you do business? Both of us and the many friends that we have owning their own businesses.

Do you have a favorite saying that applies to your business? It's Miller Time.

What have been some of the challenges you've faced and how did you work them out? Getting the business back to being respectful and clean, up to code for our City of Janesville.

What do you find most rewarding about this type of work? That we are working for ourselves and working with the public.

What type of customers use your products / services? All kinds over 21 years of age.



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