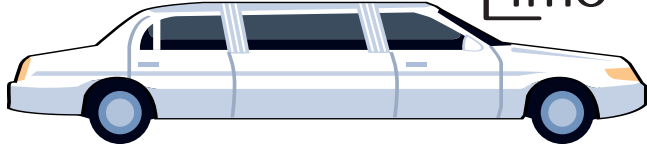


BizSnaps

A Snapshot look at local business



Affordable Limo



Name: Ray & Cindy Ruiz, owners

Business Name:

Affordable Limo

Address: 210 Parkview Dr. Milton, WI

Phone: 608 756-9668

Directions & Business

Hours: Our hours are 24/7 to make reservations for any of our vehicles.

When was the business started? The business was started in 2003. We started with one limousine and have steadily grown the business to include a variety of vehicles.

Describe your products/services: Our fleet of vehicles for use includes: One SUV Excursion Limousine that seats up to 16 people, one 14 passenger super stretch limo, one 12 passenger Limo, two 10 passenger stretch limousines, a Limo Bus that seats up to 16 people, and a Lincoln corporate car. We provide luxury transportation for events such as weddings, proms, concerts, bachelor/bachelorette parties, retirement and birthday parties, corporate events, sporting events, concerts, airport trips, or just an evening out – and always at an affordable price!

What do you do that differentiates you from your competitors?

We provide prompt, courteous, and reliable service in clean, elegant limousines. Our drivers are all very professional and will help make your event enjoyable and memorable.

What kind of training or background do you have? Ray has been involved in service oriented businesses for over twenty-five years.

What are your future plans for your business? We plan to expand the business into surrounding communities. Currently, most of our customers come from Rock County.

Do you have a favorite saying that applies to your business? Luxury at an affordable price.

What have been some of the challenges you've faced and how did you work them out? Weather can create challenges, especially winters like this last one! Also, keeping our services affordable in light of the rising gas prices.

What do you find most rewarding about this type of work? The excitement from customers when the limo arrives and how much a luxury vehicle enhances the entire event.

What type of customers uses your products/services? Everyone!

The Janesville
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