

# BizSnaps

A Snapshot look at local businesses



## SPA at Riverfront

**Your Name:** Christi Newell

**Title:** President (Owner)

**Business Name:** Spa at Riverfront

**Address:** 15 W. Milwaukee St., Second Floor, Janesville

**Phone:** 741-7848

**Directions:** Downtown Janesville - Riverfront Center

**Hours:** M - Th 8:30 am - 8:30 pm; F 8:30 am - 7:30 pm; Sat 8:30 am - 5:00 pm

**When was the business started?** July 1999.

**Describe your products/services.** Full service Aveda concept spa & salon. Aveda beauty products, skin care - facials & body treatments, massage, nail care - manicures & pedicures, hair care - cut, color, style.

**What do you do, product, service or philosophy, which differentiates you from your competitors?** We've been in business for 10 years, and our spacious facility can accommodate large groups.

**How did you get interested and/or started in this business?** I had a lot of supportive friends and family who encouraged me including a commercial loan officer, one friend in freelance marketing, and some friends licensed in the day spa services. It started as "something fun to do" and grew into a very successful business. I'm thankful!

**What kind of training or background do you have?** Healthcare background. Licensed as an electrologist by the State of Wisconsin. Certified laser technician.

**What have you learned from this business?** So much!...Where do I begin?

**What are your future plans for your business?** Only time will tell.

**What or who has had the most influence in the way you do business?** Leadership books and seminars. Harms millennium software.

**What do you find most rewarding about this type of work?** Truly helping people and always trying to make a difference.

**What type of customers use your products/services?** Women, men, and children...there's something for everyone.