

# BizSnaps

A Snapshot look at local businesses

## ANASAZI

spa \* salon \* skin & laser center

**Michelle Nimmo, Owner**

**1423 Plainfield Ave.**

**758-3544**

**Mon. - Thurs 9-9, Fri. 9-8pm, Sat. 9-5pm**

**When was the business started?** Anasazi was in business long before I purchased it, but I have owned it since 2003. The Skin and Laser Center was added in 2006.

**Describe your services?** We are so proud to be the first spa in Janesville to offer a wide variety of Medical Spa services. We are just introducing SlimLipo Body Sculpting to the Janesville area. Our Doctor, a nation-wide trainer for SlimLipo, will be performing this procedure under local anesthetic. We also have a full time registered nurse on staff who is a certified nurse injector with over 8 years of experience with Botox and dermal filler injections, laser, and IPL treatments. Anasazi employees an amazing staff of about 20 who offer hair, nail, massage, and aesthetic services.

**How does your philosophy differ from your competition?** Anasazi's mission is to boost the self-esteem of everyone we encounter. Everyone has something that they would like to improve about themselves. Whether you are looking for a haircut that best suits your face shape or you are looking for the newest anti-aging procedures, we want you to leave Anasazi feeling more confident than when you came.

**How did you get started in the business?** I purchased Anasazi because I felt as a woman I needed to be in charge of my own destiny and didn't want to be underestimated. I felt that Anasazi had the potential to make a difference in the lives of clients we serve and the employees we hire.

**What kind of training do you have?** I have a marketing degree from the University of Wisconsin-Whitewater.

**What have you learned from the business?** The most important lesson I have learned is that you need to surround yourself with people who have strength where you are weak. Also, you need to hire positive-minded people who are willing to share your passion and vision.

**What are future plans for your business?** In the near future, we will be doing some remodeling to our salon and nail department. We will also be adding space to the medical spa division and making it more private for our clients.

