

BizSnaps

A Snapshot look at local businesses

Your Name: Amber L. Hirschler
Title: Owner
Business Name: All-4-Paws Pet Sitting
Address: 319 S. Main St. #2
Janesville, WI 53545
Phone #: (608) 774-5721
Website: www.all4pawsjanesville.com

When was the business started? All-4-Paws Pet Sitting is a fully insured pet sitting service and a member of Pet Sitters International. Opened for official business on Sept. 8, 2008.

Describe your products/services. I provide in-home care for cats, dogs, caged pets, and will also care for farm animals. Services are all tailored to each clients needs, but generally services include: keeping feeding schedules, walks and/or playtime, waste removal/litter box cleaning/cage cleaning. I also provide clients with additional services such as plant watering and lighting rotations. A full description of services and fees are available on my website: www.all4pawsjanesville.com or www.petsit.com.

What do you do, product, service, or philosophy, which differentiates you from your competitors? I offer services to areas such as Edgerton, Newville, Milton, South Beloit and Roscoe, IL. Many other Janesville area pet sitting companies do not cover these towns. I also offer pet-friendly cleaning and air freshening supplies at a discount.

How did you get interested and/or started in this business? I have always had a passion for animals and the desire to work with them. I had heard about pet sitting before but didn't know exactly how to get into it. This summer, my boyfriend and I were leaving town for a weekend trip and needed a pet sitter to look after our dog while we were gone. We hired Lisa Zummrich of Furry Blessings, one thing led to another, and she assisted me in getting started in my own business. Thanks a million, Lisa!

What kind of training or background do you have? Other than lifelong exposure to animals and animal care via my parents, I am also a Certified Animal Care Specialist, a former Veterinary Assistant and Humane Society Volunteer.

What have you learned from this business? My clients prefer in-home care for their pets to boarding or depending on friends or relatives.

The pet is kept at home, is far less stressed and kept safe from the dangers of communicable diseases.

What are your future plans for your business? A major goal is to begin giving a percentage of All-4-Paws' profits to the Humane Society and other animal rescue programs.

What or who has had the most influence on the way you do business? The first would be my parents, who raised me with a good work ethic. Also Tracer, my boyfriend. In assisting him with his business he has taught me that dependability, honesty and integrity, are the most important qualities one must possess in operating a reputable business. He has been my biggest supporter and my inspiration.

What do you find most rewarding about this type of work? The joy of knowing I am servicing both people and animals in a way that is often overlooked but very important.

What type of customers use your products/services? Anyone who owns a pet and wishes to have them cared for properly at home due to a variety of reasons including: extended working hours, illness, injury, vacations, business trips or other events in which taking their pets with them simply is not a practical option.

