

BizSnaps

A Snapshot look at local businesses



Address: 16 1/2 S. Main St. Janesville WI 53545

Name: Kathy Huberd, owner/operator

Phone: 608-302-8002

Describe your products/services: ear stapling for smoking & chewing cessation, weightloss, and stress and tension and all the havoc caused by those on the body.

Directions & Business Hours: In between the Hodge Podge and the Metropolitan on South Main St. upstairs, at the rumor style lounge Tues & Thurs after 2 pm and Mon, Wed, Fri 10 to ? and Saturdays. appts only.

Do you have a favorite saying that applies to your business? "Its a new day and a new way...in Janesville."

How did you get interested and/or started in this business? Being retired from the auto industry I needed something new and exciting to do. My daughter, Naomi Dutcher of Rumor Style Lounge suggested I research this market, and I found it to be so interesting and fascinating that before I knew it, I was going to Oklahoma City to learn all that I could.



What are your future plans for your business? I want to really try and get the people in Janesville and surrounding areas to try something that has been around for a long time but just not in Wisconsin & to educate people about it. I also want to move into a bigger place in the near future with the owners of Rumor Style Lounge and to make it a one-stop shopping for all your personal needs.

What do you do that differentiates you from your competitors? I have been trained and licensed by

the owner of Acu-Staple, Robin Gibson of Oklahoma City, OK. I take the time to listen to your concerns and answer your questions to the best of my ability, and if I can't I have Robin's personal number, and I will get the answer within 24 hours.

What do you find most rewarding about this type of work? The best part is meeting new people and then hearing back from them with positive e-mails and phone calls.

What have been some of the challenges you've faced and how did you work them out? It's a challenge to get people to try something new or something they have never heard about. I recommend to all my clients who call, to read the website first: www.acustaple.com. and to get the word out that I am here. It's helped by joining a business networking group here in Janesville and putting an ad in the Gazette and word of mouth by friends and clients.

What have you learned from this business? I have learned that people really want to make themselves healthier, but really don't know how to go about it or have the means to do it. And really want someone to explain things to them in a way that they can understand it. And the easier the better.

What kind of training or background do you have? I was trained and licensed by Robin Gibson, founder and president of Acu-Staple herself.

To date, I have done over 50 people with only positive results and feedback.

What or who has had the most influence in the way you do business? My instructor for being so passionate and caring about the business and truly making a believer out of me. Also, my daughter for believing in me and making it all happen for me.

What type of customers uses your products/services? Anyone and everyone, if you want help with smoking, weight-loss, stress and tension and all that comes with that.

When was the business started? September 1, 2008