

Designing to Sell

by Chris

BizSnaps

A Snapshot look at local businesses

Your Name: Chris Cruse

Title: Owner

Business Name: Designing To Sell By Chris

Address: 2107 Savanna Dr. Janesville WI

Phone #: 608-359-8580

Directions & Business Hours: As needed



When was the business started? October 2008

Describe your products / services: Home redesign and staging. If you are searching for a new look for your home, I can advise you on color, window treatments, accessorizing or furniture placement. You can have a new look without spending a lot of money. I am a good bargain shopper, and will use this skill to help you find what works best for your budget.



If you are thinking of putting your home up for sale, or if it already is on the market, there are several things that must be done to make it appeal to a buyer. I can advise you on curb appeal, help you de-clutter, depersonalize, accessorize and work with you on furniture placement so that the traffic flow works better. With so many homes on the market, you have to have your home ready for every showing. I will be there to guide you to that sale.

What do you do, product, service or philosophy, which differentiates you from your competitors? I try to work with what the homeowner already has, and try to limit what you spend to get that new look or get your home ready for a quicker sale. I have relocated five times in the past 25 years. I have personal experience in what it takes to get a home sold in such a competitive market. I will educate the seller so they know why changes need to be done and work with them and show them how to make those changes.

How did you get interested and/or started in this business?
I have always been

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