

BizSnaps

A Snapshot look at local businesses



Name: Cori Meiklejohn & Tara Ackerman

Phone: 608-931-6617

Title: Salon Owners & hair stylists

Address: 2016 W Court St, Janesville WI 53548

Business Name: Posh Hair Boutique

Directions & Business Hours: For Appointments call Cori 608-931-6617 Or Tara 608-289-0177.

Located on Court St across from Pizza Hut.

Open Monday-Saturday 9am-9pm by appointment only.

Describe your products/services: We provide customized cuts, color & foiling services, facial waxing, Keratin Complex Smoothing & Straightening System, formal styling, updos, makeup applications, and airbrush makeup applications. We enjoy servicing bridal parties! We use ammonia free Organics Color line. It covers grey, is long lasting, and makes rich, vibrant, & beautiful colors! Our product lines are all natural. Curlz is designed to meet the needs of any type of curly hair. Eufora has a variety of shampoos, conditioners, and styling products. It is also 75% or more certified organic aloe vera based. Eufora uses pure essential oils for fragrance and are packaged in biodegradable bottles. We also carry Glo Minerals makeup, hair accessories, designer purses, jewelry from Chicago, and scarves and jewelry from Ethiopia.

Do you have a favorite saying that applies to your business?: "We believe in natural beauty and helping you discover new ways to look and feel beautiful" ~ Eufora

How did you get interested and/or started in this business?: Hair is our passion. We both have played around with our friends hair since middle school. We both have been working as hair stylists for over 4 years in other salons. It has always been our dream to be able to own our own salon someday. And that dream finally came true! with the help of friends and family. We renovated our space into a salon in 4 weeks!

What are your future plans for your business?: We are working on building our clientele base right now. Eventually, we hope to expand to a larger salon and full boutique.

What do you do that differentiates you from your competitors?: Our clients get a one on one private service! They get our undivided attention and always leave happy. We provide an upbeat yet relaxing environment. Our color line is ammonia free! This means no irritation and, more importantly, no fumes. You will never be inhaling harsh chemicals during your color service. At Posh you will get a hair cut punch card, after 10 hair cuts the 11th cut is free! You will also receive complimentary hand and head massages with your cut or color services!

What do you find most rewarding about this type of work?: Making our clients happy, seeing the smile on their face when they see the finished result. Nothing is more rewarding than knowing your clients love their hair and your hard work!

What have been some of the challenges you've faced and how did you work them out?: Our first challenge was reconstructing our space into a salon in 4 weeks! With the help of friends, family and long days at shop we got it all put together. We are constantly working on marketing and advertising to build our clientele base.

What have you learned from this business?: Words can't explain how much we've learned! We have grown so much professionally, learning all aspects of the business world.

What kind of training or background do you have?: Cori attended Empire Beauty School outside Chicago in Hanover Park, IL. Worked in Heidi's salon in Woodfield mall while in beauty school. After graduating, she attended Academy of Cosmetology in Janesville WI to obtain the hours needed to be licenced in WI. She then worked for 3 years in Janesville until opening Posh in April. Tara attended Madison Cosmetology College and transferred to the Academy of Cosmetology in Janesville when it opened. She worked in Janesville for 5 years until opening Posh. Tara also attended International Academy of Make-up, London Eyes, in Chicago. She achieved a certification in makeup applications and airbrush makeup application in 2007! Both of us have taken many advanced classes in coloring, cutting and foiling techniques, as well as updos and formal styling. We are always up to date on the latest trends!

What or who has had the most influence in the way you do business?: We have learned so much from our previous work environments and others in this industry. Customer satisfaction is our number one priority! Always have a positive attitude is our second. And lastly, always stay educated and up to date on your products, color line, and today's trends.

What type of customers uses your products/services?: Everyone! We service men, woman, teens, and kids.

When was the business started?: April 10th 2008 was our first day taking appointments in our new trendy salon & boutique.

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