

BizSnaps

A Snapshot look at local businesses

THE eCENTER

Name: Carmen Schober, RE
Title: Registered Electrologist/Owner
Business Name: The E Center
Phone: 608-201-5057
Address: 1609 Refset Dr
Directions & Business Hours:
Very convenient **NEW** location off of Milton Ave. We are located inside Swartz Chiropractic, across from Taasbag. Our hours are very flexible, by appointment only. Call for your **FREE** consultation.



When was the business started?: August 2006

Describe your products/services: We offer FDA approved, permanent hair removal and waxing services, in a professional, relaxed and friendly setting.

Do you have a favorite saying that applies to your business?: Gain back your "hair free" confidence today with exact, effective, electrolysis at The E Center!

How did you get interested and/or started in this business?: My mother in law has been in the business for 30+ years. I've had work done, myself, so I know it works! With patience and dedication, you will be on your way to a new "hair free" confidence!

What are your future plans for your business?: To continue servicing and listening to the needs and wants of our clients.

What do you do that differentiates you from your competitors?: We utilize the Apilus technology to offer a more comfortable treatment. If you have tried treatments before and found it uncomfortable, try the Apilus difference. We are highly trained, state licensed and seek continuing educational opportunities yearly.

What do you find most rewarding about this type of work?: The growing confidence that we see in our clients after each treatment and post treatment.

What have been some of the challenges you've faced and how did you work them out?: Right now, staying busy in this economy. We continue to do what we can to offer the best services around.

What have you learned from this business?: That word of mouth is the best form of advertisement. Check out our referral program and receive money off towards your own treatments!!

What kind of training or background do you have?: I graduated from River Rock Electrology Institute May 2006. We are also proud members of the WEA, Wisconsin Electrology Association, and attend Spring and Fall conferences each year.

What or who has had the most influence in the way you do business?: Our clients. We are constantly striving to learn about and utilize the latest and greatest products and technology in the hair removal industry.

What type of customers uses your products/services?: Electrolysis is for anyone who has unwanted hair. Men, women and teens. 18 years and under must have parents consent.

We accept cash, check, debit or credit cards as well.

For further info, visit www.e-centerwi.com or email us at info@e-centerwi.com