

BizSnaps

A Snapshot look at local businesses



Name: Patty Bailey **Title:** Owner
Business Name: Patty's Plants
Address: 220 S. Janesville St., Milton, WI 53563
Phone: 608-580-0066
Directions & Business Hours:
We are located right in the town of Milton on Hwy 26 next to Northleaf Winery
Our Summer Hours are: 8:30-6:00 Mon-Sat. and Sun 10:00 to 4:00.

Patty's Plants

When was the business started?
We opened on May 5, 2008.

Describe your products / services: We are mini eco-friendly garden center. Our garden and lawn care products are natural and organic. We carry many organic and heirloom herbs and vegetables as well as flowers, container gardens, flowering baskets, garden gifts and unique garden art from WI artists.

What product, service or philosophy differentiates you from your competitors? Our organic products are safer for your family and pets not to mention the environment; we have a friendly atmosphere with personalized customer service. We want all of our customers to feel like they can ask us anything and not feel overwhelmed.

How did you get interested and/or started in this business? I have been in the garden center business for the last 29 years and felt that I needed to start my own business with the organic products that I truly believe in.

What kind of training or background do you have? I went to school for ornamental horticulture 30 years ago and have worked in the business ever since. For many years I have gardened organically at home. I have seen first hand how successful using organic practices can be. I have tried almost all of my products and can tell people how I feel they have worked for me.

What have you learned from this business? That many people really do want to learn about organic gardening, they just didn't know where to begin. There are people out there that want to do their part in having a safer, healthier environment in which to live. I'm here to help them the best that I can.

What are your future plans for your business? To continue to stock even more eco-friendly products. To give more garden talks to help educate anyone that wants to know more about organics. I want to continue helping people with their gardening needs.

What or who has had the most influence in the way you do business? The environment and health issues in this world today. We need to preserve our environment and our health for our future generations.

Do you have a favorite saying that applies to your business? Organics is all about feeding the soil. "Feed The Soil and The Soil Will Feed Your Plants".

What do you find most rewarding about this type of work? Talking with and seeing happy customers. Growing our plants in funky containers and seeing smiling faces, hearing them say "How Fun Is That".

What type of customers use your products / services? Anyone that wants to grow plants with safer products for them and their families. People who may want unique planters or garden art in their landscape.