

# BizSnaps

A Snapshot look at local businesses



**Your Name:** Sandra Walling

**Title:** Arts Promoter

**Business Name:** Artisan Co-op

**Address:** 6 S. Main Street, Janesville

**Phone:** 920-723-1497

**email address:** [artisanco-op@charter.net](mailto:artisanco-op@charter.net)

**Business Hours:** Tuesday – Saturday, 10am – 6pm

**When was the business started?** Our Fort Atkinson Co-op opened March 7, 2009 at 212 S. Main Street. Stay tuned for the Janesville Artisan Co-op Grand Opening in Mid July, 2009.

**Describe your products / services** Fine art and crafts including pottery, glass-fusion, glass slumping, stained glass, quilts, felted vessels, graphic arts, oil, water color and acrylic paintings, photography, bronze sculpture, rose mauling, jewelry, beaded, glass, precious metals jewelry, soaps, lotions, magnets, wooden bowls, wood carvings and more.

**What product, service or philosophy differentiates you from your competitors?** We promote local Artisans that produce fine hand-made quality products.

**How did you get interested and/or started in this business?** My love for the arts and understanding the need for local support from the art conscious public.

**What kind of training or background do you have?** BFA Fine Art, emphasis in ceramics. Over twenty years of retail experience. Fifteen years as a working artist.

**What have you learned from this business?** There is a need for a venue to support local artisans. The community is thankful that the Artisan Co-op is a shopping option. Many have commented “This is just what this community needs.”

**What are your future plans for your business?** The Artisan Co-op of Janesville will open in mid July. We still have room for Artisans in the area to join us. If you are interested in becoming a member, please contact me using the contact information above.

**What has had the most influence in the way you do business?** What keeps me focused and moving forward is setting goals, self motivation, determination, positivity and visualization.

**What do you find most rewarding about this type of work?** The Artisan Co-op idea is a great way to gather and promote local talented people. It is rewarding to see members enthusiasm with regards to selling their work and having to produce more work.

**What type of customers use your products / services?** Anyone in the market for a gift, home décor or functional art will enjoy shopping the Artisan Co-op.