

BizSnaps

A Snapshot look at local businesses



Your Name: Marie Cook
Title: Hair Designer/Barber
Business Name: Marie's Barber & Styling
Address: 1521 E. Racine St.
Phone: 608-931-0293
Directions & Business Hours:
East - Business Hwy. 14 - located around the corner from Craig High School.
Open Monday - Saturday. Closed Sunday.

When was the business started? I started hairstyling in 1986. Since then I've had advanced training in cuts-color-curls & barbering. Recently, I rented a booth within Attitudes Salon.

Describe your products/services. I use what I feel are some of the best products, colors and perms, only after I've tried them on myself.

What do you do, product, service, or philosophy, which differentiates you from your competitors? No matter what our age or health, we all like to look and feel our best; so I do take care of my customers' hair, even if they are in a health care facility or unable to get out of their home. I make hair house calls for clients and referrals.

What kind of training or background do you have? Prior to hairstyling, I was a Certified Nursing Attendant. I care how people feel, and I want them to feel their best.

What have you learned from this business? I've learned that people must listen to each other and imagine yourself in their shoes, good or bad.

What are your future plans for your business? To always do my best.

What or who has had the most influence in the way you do business? I help care for my aged mother and autistic granddaughter. My shop hours are very flexible for pre-booked appointments.

Do you have a favorite saying that applies to your business? Listen — listen — listen — hear them!

What have been some of the challenges you've faced, and how did you work them out? Teach my clients how to keep their hair healthy.

What do you find most rewarding about this type of work? Meeting people from all walks of life.

What type of customers use your products/services? The whole family; anyone from first haircut to last one.