

**Name:** Robert Novak III

**Title:** Owner

**Business Name:** Small Business Technology Solutions Inc.

**Address:** 210 Sioux Ct. Janesville WI 53545

**Phone:** 608-554-4858

**Business Hours:** Mon-Fri 8am-7pm; Sat 9am-4pm; Sun 11am-4pm

**When was the business started?** 2008

**Describe your products/services:** Small Business Technology Solutions was established to primarily help provide problem solving and create solution designs specifically for small businesses that use technology within their everyday activities. We focus on small businesses with little or no Information Technology support staff yet still demand rapid response to their problems. By providing professional, knowledgeable, and reliable staff, we can create solutions that are directly focused on your small business problems, from the very complex to the very simple.

**Do you have a favorite saying that applies to your business?** You worry about running your business; we will worry about the technology!

**How did you get interested and/or started in this business?** Both of the owners have always saw the need for a lower cost higher service technology support company in the souther wisconsin area. We both graduated from UW-Whitewater with business degrees and majors in Information Technology.

**What are your future plans for your business?** To grow and hire a few employees, but always provide the best services at the lowest prices.

**What do you do that differentiates you from your competitors?** We will always be the low price leader, and provided the most affordable services available in the area.

**What do you find most rewarding about this type of work?** Seeing the customer smile because everything is working properly.

**What kind of training or background do you have?** BBA with emphasis in Information Technology and years of knowledge gain just by simply working out in the marketplace.

**What or who has had the most influence in the way you do business?** Our parents and professors.

**What type of customers uses your products/services?** Small businesses, and a few consumers as well.